

## ORDER



KSJV

Orders	Order / Rev:	102172
	Alt Order #:	06817863
	Product Desc:	DCCC
	Estimate:	1192
	Flight Dates:	10/30/12 - 11/12/12
	Original Date / Rev:	05/25/12 / 10/10/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN

*revised*

New Business Thru: \_\_\_\_\_

Order Separation: 00:05:00

Advertiser External ID: \_\_\_\_\_

Agency External ID: \_\_\_\_\_

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/12/12	200	\$157,575.00	\$133,938.75

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	200	\$157,575.00	\$133,938.75	0.00
<b>Total</b>	<b>200</b>	<b>\$157,575.00</b>	<b>\$133,938.75</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	30%	\$157,575.00
Market	100%	\$525,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$126,060.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$84,040.00
KTUD	1%	\$5,252.50
KVVU	20%	\$105,050.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	9%	\$47,272.50

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 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Cc  
 Product Desc: DCCC  
 Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	8	\$400.00	2	0.00	NM	8	\$3,200.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/30/12 11/05/12 MTWTF-- 8 \$400.00 0.00															
E 2	KSNV	11/06/12	11/12/12	M-F 5-6a WakeUp w/Wagners	5-6a		MT-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 11/06/12 11/12/12 -T----- 1 \$400.00 0.00															
E 3	KSNV	10/30/12	11/05/12	Wake Up Early w/ Wagners	430a-5a		MTWTF--S	:30	5	\$200.00	1	0.00	NM	5	\$1,000.00
Wake Up Early Wagners															
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/30/12 11/05/12 MTWTF--S 5 \$200.00 0.00															
E 4	KSNV	11/06/12	11/12/12	Wake Up Early w/ Wagners	430a-5a		MT-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 11/06/12 11/12/12 -T----- 1 \$200.00 0.00															
E 5	KSNV	10/30/12	11/05/12	M-F 6-7a WakeUp w/Wagners	6-7a		MTWTF--	:30	10	\$725.00	1	0.00	NM	10	\$7,250.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/30/12 11/05/12 MTWTF-- 10 \$725.00 0.00															
E 6	KSNV	11/06/12	11/12/12	M-F 6-7a WakeUp w/Wagners	6-7a		MT-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 11/06/12 11/12/12 MT----- 1 \$725.00 0.00															
E 7	KSNV	10/30/12	11/05/12	Today Show	CM	658a-9am	MTWTF--	:30	20	\$900.00	1	0.00	NM	20	\$18,000.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/30/12 11/05/12 MTWTF-- 20 \$900.00 0.00															
E 8	KSNV	11/06/12	11/12/12	Today Show	CM	658a-9am	MT-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 11/06/12 11/12/12 MT----- 1 \$900.00 0.00															
E 9	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 2 \$375.00 0.00															
E 10	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 4 \$625.00 0.00															
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	2	\$375.00	1	0.00	NM	2	\$750.00
News 3 Sunrise SUNDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S 2 \$375.00 0.00															
E 12	KSNV	11/04/12	11/04/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
Sunday Today															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S 2 \$500.00 0.00															
E 13	KSNV	11/04/12	11/04/12		CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Meet the Press															
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$3,000.00			0.00					
E 14	KSNV	11/04/12	11/04/12	News 3 Today	Wknd	CM	9a-930am			-----S	:30	1	\$500.00	1	0.00 NM
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$500.00			0.00					
E 15	KSNV	11/04/12	11/04/12	Chris Matthews	9:30AM	CM	9:30a-10a			-----S	:30	1	\$500.00	2	0.00 NM
Chris Matthews Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$500.00			0.00					
E 16	KSNV	10/30/12	11/05/12	M-F Today Show II	3rd	CM	9-10a			MTWTF--	:30	20	\$425.00	1	0.00 NM
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		10	\$425.00			0.00					
E 17	KSNV	11/06/12	11/12/12	M-F Today Show II	3rd	CM	9-10a			MT-----	:30	1	\$425.00	1	0.00 NM
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/12	11/12/12	MT-----		1	\$425.00			0.00					
E 18	KSNV	10/30/12	11/05/12	M-F Today Show III	4th	CM	10am-11am			MTWTF--	:30	10	\$325.00	1	0.00 NM
M-F Today Show III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		10	\$325.00			0.00					
E 19	KSNV	11/06/12	11/12/12	M-F Today Show III	4th	CM	10am-11am			MT-----	:30	1	\$325.00	1	0.00 NM
M-F Today Show III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/12	11/12/12	MT-----		1	\$325.00			0.00					
E 20	KSNV	10/30/12	11/05/12	Rachael Ray		CM	11am-12pm			MTWTF--	:30	12	\$325.00	1	0.00 NM
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		12	\$325.00			0.00					
E 21	KSNV	11/06/12	11/12/12	Rachael Ray		CM	11am-12pm			MT-----	:30	1	\$325.00	1	0.00 NM
Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/12	11/12/12	MT-----		1	\$325.00			0.00					
E 22	KSNV	10/30/12	11/05/12	Noon News		CM	12-1230pm			MTWTF--	:30	5	\$425.00	1	0.00 NM
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$425.00			0.00					
E 23	KSNV	11/06/12	11/12/12	Noon News		CM	12-1230pm			MT-----	:30	1	\$425.00	1	0.00 NM
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/12	11/12/12	MT-----		1	\$425.00			0.00					
E 24	KSNV	10/30/12	11/05/12	The Agenda	1230pm	CM	1230-1p			MTWTF--	:30	5	\$325.00	1	0.00 NM
The Agenda															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$325.00			0.00					
E 25	KSNV	11/06/12	11/12/12			CM	1230-1p			MT-----	:30	1	\$325.00	1	0.00 NM

Order / Rev: 102172 Advertiser: Democratic Congressional Campaign Cc  
 Alt Order #: 06817863 Product Desc: DCCC KSNV  
 Flight Dates: 10/30/12 - 11/12/12 Estimate: 1192

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/06/12	11/12/12	MT-----		1			\$325.00	0.00					
E 26	KSNV	10/30/12	11/05/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/30/12	11/05/12	MTWTF--		5			\$325.00	0.00					
E 27	KSNV	11/06/12	11/12/12	The Doctors	CM	2pm-3pm	MT-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/06/12	11/12/12	MT-----		1			\$325.00	0.00					
E 28	KSNV	10/30/12	11/05/12	Dr. Phil	CM	3-4p	MTWTF--	:30	8	\$450.00	1	0.00	NM	8	\$3,600.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/30/12	11/05/12	MTWTF--		8			\$450.00	0.00					
E 29	KSNV	11/06/12	11/12/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/06/12	11/12/12	MT-----		2			\$450.00	0.00					
E 30	KSNV	10/30/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/30/12	11/05/12	MTWTF--		5			\$725.00	0.00					
E 31	KSNV	11/06/12	11/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/06/12	11/12/12	MT-----		1			\$725.00	0.00					
E 32	KSNV	10/30/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/30/12	11/05/12	MTWTF--		5			\$725.00	0.00					
E 33	KSNV	11/06/12	11/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/06/12	11/12/12	MT-----		1			\$725.00	0.00					
E 34	KSNV	10/30/12	11/05/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/30/12	11/05/12	MTWTF--		5			\$1,200.00	0.00					
E 35	KSNV	11/06/12	11/12/12	M-F Early News	CM	5-630p	MT-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/06/12	11/12/12	MT-----		1			\$1,200.00	0.00					
E 36	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----S-		1			\$675.00	0.00					
E 37	KSNV	10/30/12	11/05/12		CM	630-7pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeopardy															
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,300.00			0.00					
E 38	KSNV	10/30/12	11/05/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	5	\$6,500.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,300.00			0.00					
E 39	KSNV	11/03/12	11/03/12	Weekend Jeopardy/Whe	CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
CM WKND Jeop/Wheel															
JEOPARDY/ WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2	\$525.00			0.00					
E 40	KSNV	11/05/12	11/05/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	4	\$4,000.00	1	0.00	NM	4	\$16,000.00
Monday Prime 8-10pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		4	\$4,000.00			0.00					
E 41	KSNV	10/31/12	10/31/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	2	\$3,200.00	1	0.00	NM	2	\$6,400.00
Wednesday Prime 10-11pm															
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		2	\$3,200.00			0.00					
E 42	KSNV	11/03/12	11/03/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
Saturday Prime 10-11pm															
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2	\$1,200.00			0.00					
E 43	KSNV	11/04/12	11/04/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
NFL Football															
SUN NT FB: GB @ HOUSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$10,000.00			0.00					
E 44	KSNV	11/04/12	11/04/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	2	0.00	NM	2	\$3,200.00
News 3 in Prime															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2	\$1,600.00			0.00					
E 45	KSNV	11/04/12	11/04/12	LAW & ORDER (synd)	CM	SU 10-11P	-----S	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00
Law & Order (synd) PRIME															
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		2	\$900.00			0.00					
E 46	KSNV	10/30/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5	\$1,200.00			0.00					
E 47	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1	\$1,100.00			0.00					
E 48	KSNV	11/04/12	11/04/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$1,100.00			0.00					
E 49	KSNV	10/30/12	11/05/12		CM	1135p-1237a	MTWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00

Order / Rev: 102172  
 Alt Order #: 06817863  
 Flight Dates: 10/30/12 - 11/12/12

Advertiser: Democratic Congressional Campaign Co  
 Product Desc: DCCC  
 Estimate: 1192

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		8	\$500.00			0.00					
E 50	KSNV	10/30/12	11/05/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	8	\$250.00	1	0.00	NM	8	\$2,000.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		8	\$250.00			0.00					
E 51	KSNV	11/03/12	11/03/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	3	\$1,400.00	1	0.00	NM	3	\$4,200.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		3	\$1,400.00			0.00					
E 52	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1	\$400.00			0.00					
N 53	KSNV	10/30/12	11/02/12	Face to Face/Ralston Report	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
Face to Face/Ralston Report															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-TWTF--		4	\$900.00			0.00					
N 54	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$450.00	1	0.00	NM	1	\$450.00
News 3 Sunrise SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S		1	\$450.00			0.00					
N 55	KSNV	11/04/12	11/04/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S	.30	1	\$200.00	1	0.00	NM	1	\$200.00	
Law & Order (LF)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S		1	\$200.00			0.00					

Totals

200 \$157,575.00